

AAMNA AHMAD MALIK



■ ABOUT ME

I have a belief in "seek and thrive". I may not be a perfect person but, I am always eager to learn and grow. I am responsible and adaptable. I believe that to be truly satisfied with work is to see it as a great work and the only way to do that is to love your work. My belief is that there is no end, there is always more after the end.

■ EXPERIENCE

July 2024 - Oct 2024

- **IMARAT Group of Companies**
Business Development Exective

May 2020- Present

- **R.T. Architects**
Architect

May 2019-July 2021

- **Yellow. Peelanukta**
(Digital Marketing Agency)
Social Media Marketer

June 2017- Nov 2017

- **Haqcon by Ar. Najeeb Ahmad**
Junior Architect - Internship

■ PROJECTS

Architecture

- Design of Model Town Roundabout Multan
- Interior Designing of a Tile's Showroom
- Proposal design of a gaming arcade
- Residential Designs

MBA

Strategic Services Marketing: Wrote a research paper on "From Virtual to Reality: A study on consumer responses to immersive brand experiences in the metaverse".

Marketing Management: Wrote a research paper on "Impact of Industry 4.0 on sustainable performance."

Thesis: Thesis on "Factors Influencing Live Stream Buying Behaviours"

■ CONTACT

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 [Aamna Ahmad Malik](#)

 Multan, Pakistan

■ EDUCATION

Masters of Business Administration

Air University Multan
CGPA: 3.65/4.00
Oct 2021 - June 2023

Bachelors of Architecture

Multan College of Arts, BZU Multan
CGPA: 3.64/4.00
Oct 2013 - Dec 2018

■ SKILLS

- MS-Office
- SPSS
- AMOS
- Adobe Photoshop
- Adobe Premier
- Sketchup
- AutoCAD
- Canva